Conwy & Denbighshire PSB Roadmap to developing the Well-being Leadership Plan

Where are we now?

Initial discussion complete and themes identified

1. Poverty, deprivation and inequality

2. Jobs, upskilling and ambitions of young people

3. Housing – affordability and resilience

4. Research and engagement capacity

Feb - March 2022

- Start to develop plan format/template
- 'Theory of change' - Look at how tackling 1 of the identified central challenges can interlink and influence all 14 challenges

PSB Meeting 26th March

•Sense check themes

•Any other themes they wish explore e.g. climate

•Approve and discuss WBP template

Develop Plan

- Identify PSB leadership role within each challenge: solve alone? or act as an advocate?
- Identify stakeholders
- Statutory requirements
- Look at immediate vs long-term needs
- Set a timeline, order of actions and action owners - SMART objectives

Apr - May 2022

Section of the Plan to identify approach to engagement

- Co-produce
- Consider how we engage with the public
- People respond better to local issues
- Realistic expectations
- Long-term view to encourage confidence for future engagement in 5 years' time
- Ownership on how communities and partners can help achieve goals

PSB Meeting June – Date TBC

- PSB to approve draft plan for consultation

Key considerations

- Futures focused, not reactive
- WBA to inform the structure
- Content of the plan to be co-produced